



The Premier ICC Developer and Advanced User Conference

Call for Sponsors

When: Monday, November 8, 2010 in conjunction with
IS&T/SID 18th Color Imaging Conference

Where: Sheraton Gunter Hotel
205 E. Houston Street
San Antonio, TX 78205

Why Sponsor:

To access influential product developers within the color community and educate them on how your product utilizes ICC based workflows and profiles.

ICC DevCon '10 is the 4th production of this event specifically designed for those involved in or investigating the implementation of ICC based color management in their product or software. ICC DevCon '10 will deliver an intensive day through which users and developers can get both the strategic view of ICC-based color management and practical help in making ICC profiles work for their businesses.

Examples of the talks include: multi-ink proofing & spectral methods using ICC profiles, metameric issues within CM, management of the UV measurements, and a BizCon track that will address ICC benefits and business case for color management and ICC profiles.

Sponsorship Opportunities

ICC based color management in all its forms is creating both challenges and opportunities for our industry. Raise your profile and get additional exposure to top developers investigating ICC based color management by being a sponsor at this exciting conference.

All Sponsors will be offered:

- Literature and company R&D display – a unique opportunity to meet face-to-face and speak with the top developers at leading companies
- Company name and logo included in all promotional literature and website for the conference-thousands of direct mail pieces

Platinum Sponsor: \$2,000 - 5 available

- Promotional paragraph with company's color management offerings in the conference brochure
- 2 complimentary staff badges (Valued at \$1,000)

Diamond Sponsor: \$1,000 - 10 available

- 1 complimentary staff badge (Valued at \$500)

Gold Sponsor: \$500 - 10 available

For more information on this exciting conference and how you can take advantage of this outstanding opportunity, contact Kip Smythe at NPES 703-264-7200 or email ksmythe@npes.org.

